

inroom

www.inroom.io

Three trends. One opportunity.

3,000M+
people use WhatsApp every month

1,000M+
people use AI tools every month

97M+
tourists visit Spain every year

Hotels Are Losing Time and Revenue on Communication

01

Travelers expect instant, personalized answers 24/7, in their language, with zero friction.

They want to use WhatsApp. Not an app. Not a portal. Not the front desk.

02

Staff spend hours every day answering the same 10 questions. Breakfast hours, WiFi password, local tips, room service.

It's repetitive, manual, and it scales with every new guest.

The solution

What is InRoom

An AI Powered Virtual Receptionist that handles all guest communication via WhatsApp

How it Works

Guests receive an automatically WhatsApp message. They ask anything. InRoom responds instantly.

Who is it for

Independent hotels, boutique chains, rural accommodations, urban hotels in Europe, campings, etc.



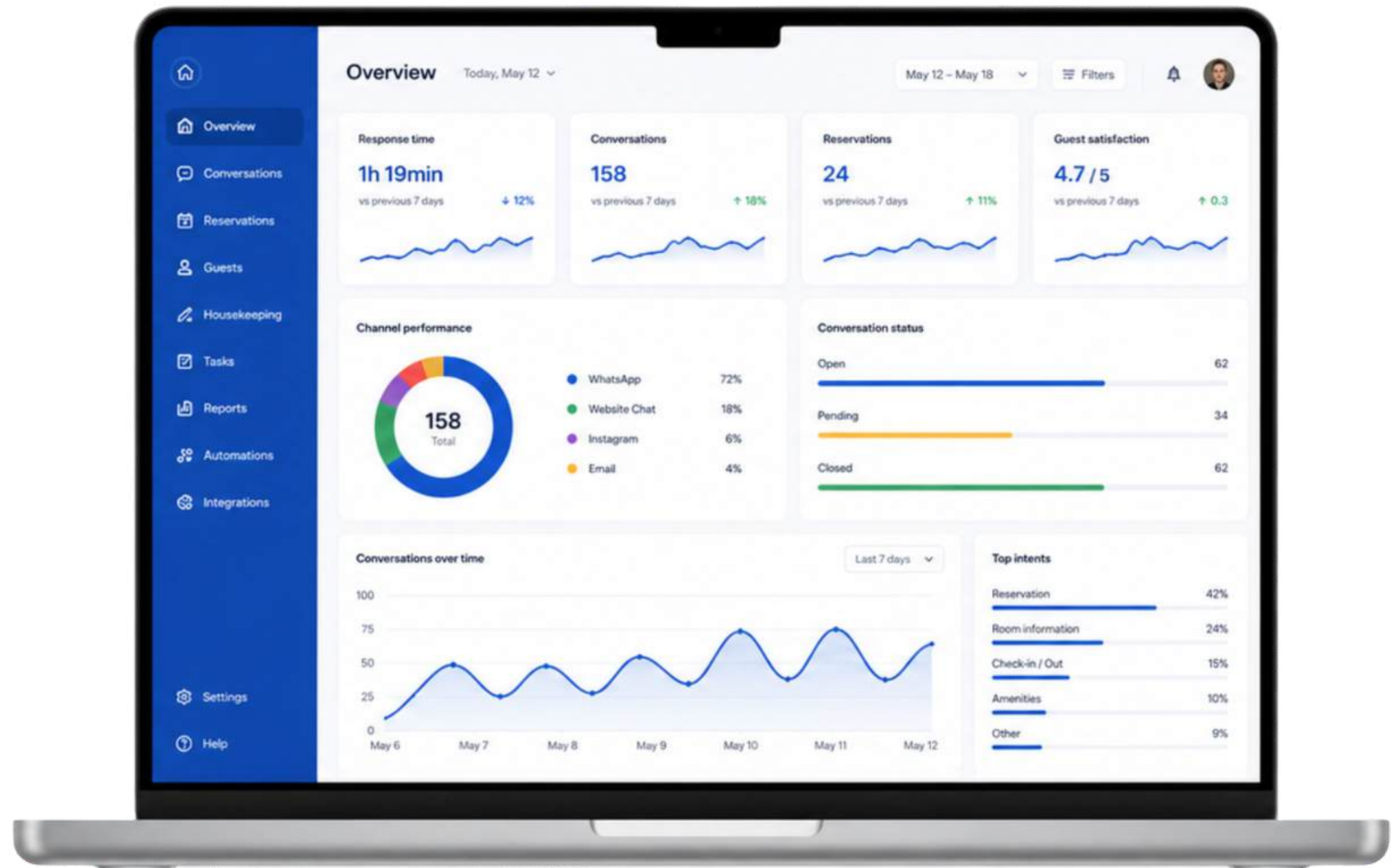
The Platform

From WhatsApp to full control, all in one place.

InRoom is an AI-powered guest communication platform that connects hotels with guests through WhatsApp. It automates repetitive questions, delivers personalized recommendations, manages requests in real time and gives hotel teams full visibility from a single dashboard.

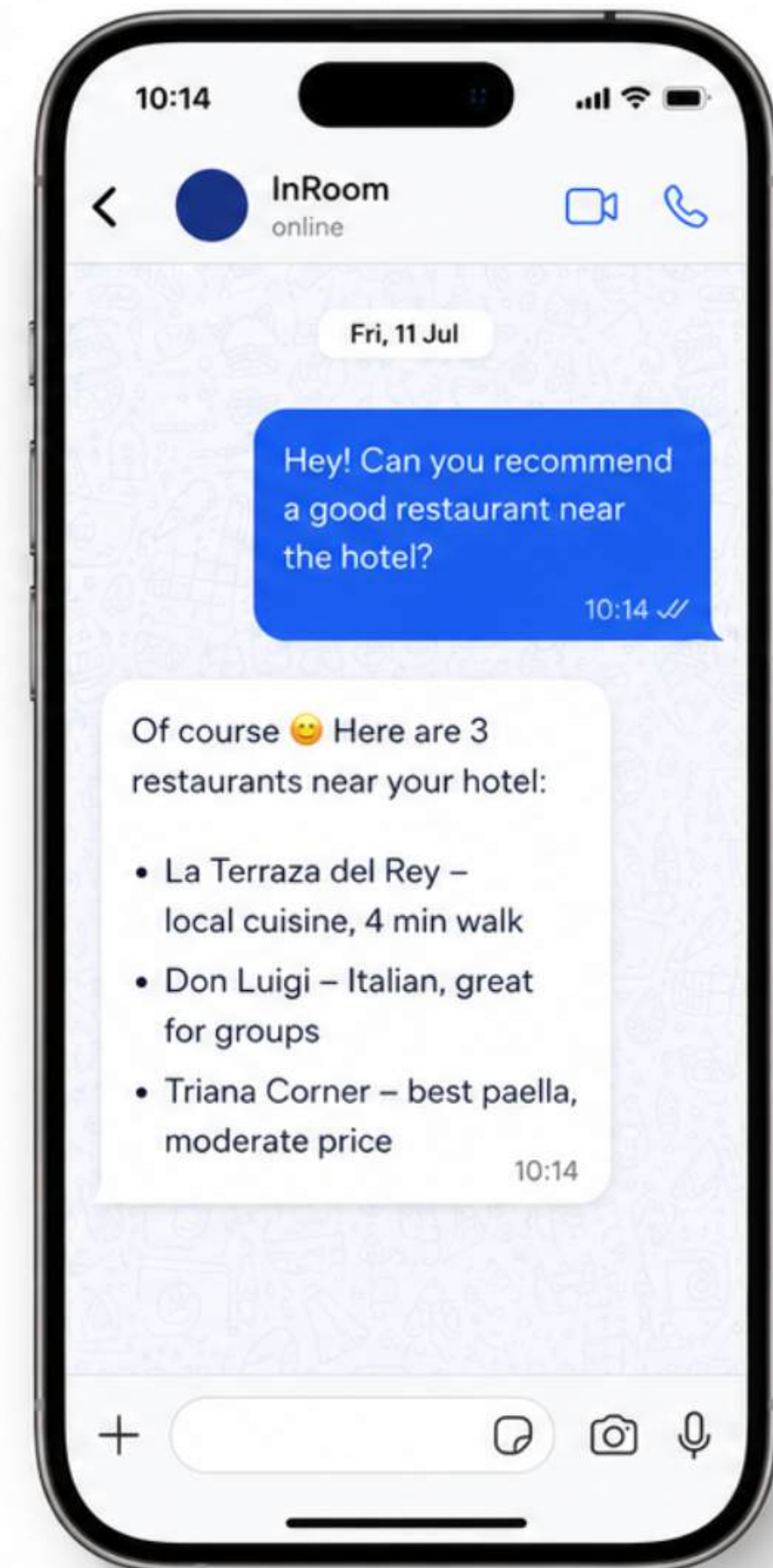
Beyond support, InRoom also becomes a powerful channel to validate cross-selling and upselling opportunities, helping hotels promote services, experiences and upgrades in a natural, data-driven way.

The result: faster service, less front desk workload, new revenue opportunities and a better guest experience without requiring guests to download an app.



Live Example

A guest simply writes to the hotel on WhatsApp and gets instant, personalized answers powered by InRoom.



Competitors

Generic, pre-written answers that don't adapt to the guest's context or situation.



InRoom

Personalized, human-like responses, connected to real data, local insights and the hotel's own recommendations.



Current Traction

+40h

Save for the
front desk team



+3k

Guests
assisted



+5k

Messages
handled

+50%

Conversión
demo to won



+70%

Positive
reviews

Business Model

B2B SaaS, monthly subscription per hotel. Full setup and integration included. No technical cost for the hotel.



0,25 per reservation attended ~€150-€300 average MRR per hotel (current early-stage pricing). Growing as we add premium tiers and upsell features (multi-property, advanced analytics, PMS integration).



One integration serves unlimited guests per hotel. No marginal cost per conversation. The product is designed to scale globally with zero additional infrastructure per new hotel.

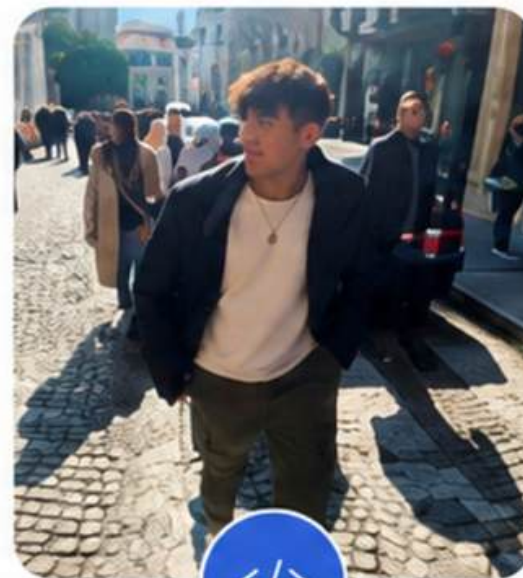
InRoom Team

Business, product, technology and creativity.
All working together



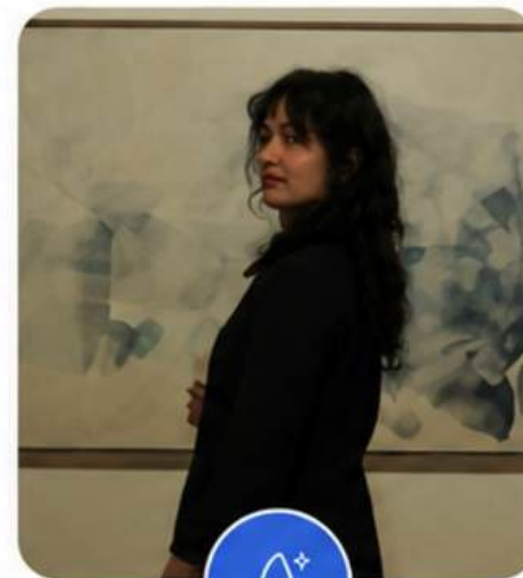
Josep Marsal

Business & Sales



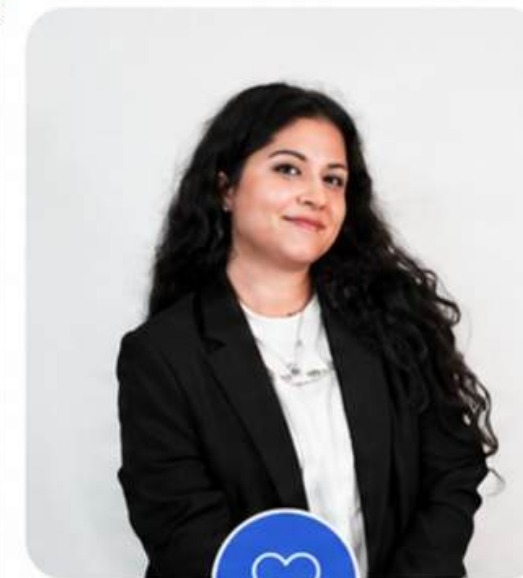
Rai Miralpeix

Tech brain



Alice Aliaga

Tech wizard



Sara Vidal

Creativity Coach

Objectives & Roadmap

Key milestones for product, traction and growth



Jan. 2026

Starting the first free trials in different accomodations

Jun. 2026

Reach a monthly recurring revenue of 1k

Sep. 2026

Launching InRoom v2, with more integrations and functionalities

Collaborating with



Recognized at



TIS TOURISM
INNOVATION
SUMMIT



Barcelona School
of Tourism, Hospitality
and Gastronomy

ACCIÓ

Catalonia &
Trade & Investment



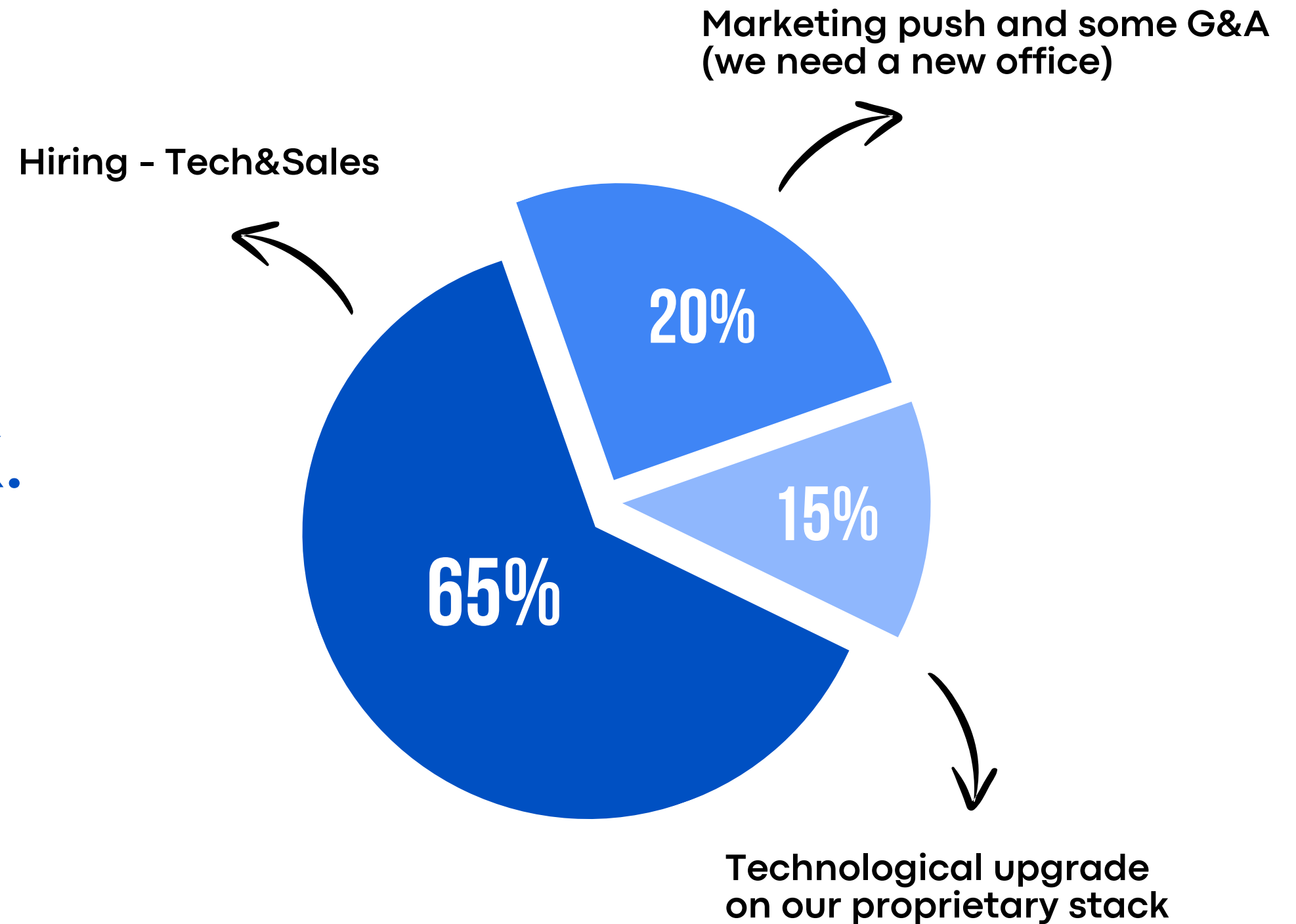
**Generalitat
de Catalunya**



in room

Investment Opportunity

WE ARE RAISING €150K.





j.marsal@inroom.io

603357275